

Key themes: 5th National Coalition Meeting

Sydney, 17 August 2016

Support for progressing work that focusses on

- Linking all relevant strategies, SDGs and human rights
- First 1000 Days of a Child's Life: parenting classes, healthy pregnancy
- Health, housing, education, child protection
- Child poverty
- Empower people to take action locally
- Include grandparents as target
- Understand and articulate what would make a difference
- Build political momentum
- Minister for Children
- Give children and young people a voice and listen to them
- A named person responsible for every child
- Assessment of the best interest of child before any decisions are made
- Work force development
- Improve data and information sharing
- Improve child safety – national WWCC database?
- Implement national children's ombudsman/visitor
- Improve access to quality early childhood services

SNAICC's *Family Matters* campaign

Gain support for Aboriginal and Torres Strait Islander children to grow up safe and be cared for in their communities.

Focus on supporting *Family Matters* through:

- Value 1000s of years of history including culture and spiritual ways of working
- Recognise and value local leadership
- Organisations value leadership and authority of Aboriginal people in regards to safety and wellbeing of children and young people
- Organisations support *Family Matters*
- Full implementation of Child Placement Principle
- Revisit and implement findings from past inquiries and commissions
- Organisations have a Reconciliation Plan that incorporates support for *Family Matters*

Reframe messaging/narrative

Reframe child safety and wellbeing messaging through:

- Welcome to every baby e.g. baby box
- Value of children multi-level multi-media messaging/campaign
- Clearly articulated prevention messages
- Joined up messages and response strategies
- Culturally sensitive and targeted responses
- Identify interdependencies
- Move from program response to systemic response
- Consider Frame Works Institute work on reframing messaging/narrative.

What next? An opportunity exists to progress work on gaining bi-partisan support to develop, implement and invest in a multi-decade National Plan of Action for Children and Young People.